

THE GLEICHEN CALL

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REGULAR SESSION TOWN COUNCIL RECENTLY HELD

The town council have considered the correspondence received from the Calgary Power Company Ltd and the Board of Public Utilities Commissioners regarding the renewal of electric light franchise.

The secretary read the correspondence arising out of the letter enclosing the by-law to the Board. The town had asked for two amendments and had asked that they be embodied in the by-law. The council were informed that it was not practical for the company after the combination rate in the franchise agreement at the present time and the Board of Public Utilities Commissioners considered that the request of the Power Company in this regard was reasonable.

After considerable discussion it was decided that the by-law as read for the first time at a meeting held on June 3, was satisfactory as it was without any amendments and was passed.

Coun. McKay stated that the Police Committee had visited the Old Sun School and looked over the building alarm system in force there. Heri Hunter, the electrician had also gone with them. He had also gone to Calgary to get prices on material and had been shown several different systems there. He had written cast for more information.

It was announced that the clock house at the camp grounds has been taken down and the lumber was being used to erect a building over the new pump.

It was announced that some work had been done of the streets. There were several bad places on the street in town that needed attention. Coun. W. E. Thompson advised that there was a combination grader and plane on the market that could be bought for about \$37. It was the ideal thing for the town streets. He added that when the agent came around again he would refer him the Public Works committee.

WRITER GIVES MORE INFORMATION ON SOCIAL CREDIT

Editor Call.

Following my letter of last week in which I endeavored to show that it is not the private ownership of the machinery of production that is oppressing the people so much as the private control of our present financial system. I wish now to show that this view is held by Major C. H. Douglas, the founder of the Social Credit system and is quite graphically expressed in the following extracts from his writings.

(1) He says: The money game is really quite a simple game. It can be visualized as a ticket system. Not unlike a railway ticket system with the exception that a money ticket will be exchanged for any sort of goods or services, whereas a railway ticket is only exchangeable for transportation. No railway company has been so foolish as to allow some independent organization to acquire the monopoly of printing its tickets, to issue them upon its own terms and to retain the proceeds, while the railroad confined itself to providing the transportation.

(2) If a railway company met a public demand for increased transportation by replying that while it was unfortunately unable to deal with the shortage of tickets, it was using every endeavor to see that the number of locomotives and the capacity of trains was cut down to correspond with the available number of tickets. I do not suppose that its policy would be regarded as satisfactory. Neither would it occur to most people that a shortage of tickets would be best met by altering the timing of trains and the hours of work of the employees. It would seem fairly obvious to most people that a situation arising out of a defective ticket system would be best met by reorganizing the ticket system rather than by dealing with other departments which had been shown to function fairly satisfactorily.

(3) Now, it is the contention of those of us who propose the use of Social Credit as a remedy for many of the economic, political and social ills of

the present day, that the production system and its administration, while possibly not perfect are demonstrably so good that they have produced a state of glut. Any changes therefore, in the production or administrative system must either reduce its efficiency or increase the glut. On the other hand, the existence of the paradox of poverty amidst plenty seems to be quite conclusive evidence that it is not the production system, and the distribution system is almost wholly a financial or ticket problem.

From the foregoing it is plainly evident that Major Douglas has his finger on the root of all our troubles, viz the old I.O.U. bridge of finance. It is not saving the goods and services of production across to the consumer, but rather, the consumer is suffering not only from the inadequacy of the system, but also from the heavy tax in interest it takes from production which consumers have had to pay in the price of goods and services.

Now, I would like to call the reader's attention to a statement made by Sir Thomas White, who was Canada's minister of finance in the coalition government at the time of the great war. He said that during the war the people of Canada subscribed for war purposes twice as much money as there was in Canada and still had enough left to carry on a growing business. I would not ask attention to the billions of dollars that are now being spent by almost every nation of the world in preparing for war. They are spending this item alone far more money than there is in the world, and I would assure the money is coming from?

The answer is quite simple. It comes from the social credit of the nations that are spending it. The strange part of it is the government are allowing the banks to use it. Social credit of the people, to raise money. On a city basis (banks) are allowed to monetize which, absolutely belongs to the people, and loan the money to the government. Such is the people, at 5 per cent. Thus comes about that instead of the people owning what they actually paid for the bank will own it. I actually twenty years unless the people pay the bank 5 per cent regular. Every year. But assuming that the government, i.e. the people, do pay full interest every year and at the end of twenty years pay the loan, they will have paid the bank twice during that twenty years for something that they originally owned, and had paid for before.

That, of course, is not playing fair with the people, and it is little wonder that the enlightened portion of them, outside of those who are benefited, are vigorously protesting against the wrong that is being done to at least 98 per cent of our population, and it is little wonder that those who are being benefited, a mere 2 per cent of our population, are doing everything in their power to keep people in the dark concerning these things. When they no longer can do that, they try to defend their old system on the grounds that it has served its purpose well for many years. Everybody, of course, admits that, but its purpose was to enrich the few who had control of the system.

Major Douglas has propounded a new financial system, call Social Credit, because it is based on the credit of the nation or province, according to which of these units adopt it. It provides for every contingency that may arise in the life or trade of the nation or province, and safeguards the rights of individuals as well as companies. It prevents exploitation and assures to every citizen such a standard of living as the country or province is capable of producing. It will work under all conditions if the majority of citizens are sufficiently interested to see that it does.

It is because it is workable that the present financial interests are opposing its inauguration so strongly. A less complete and less workable system would not worry them in the least, but they know that the Douglas system of finance through the use of our Social Credit will ultimately deprive them of the goose that lays the golden egg and they are quite nasty to Mr. Albrecht because he has authorized it so widely and expounded it so well. A. C. ROBERTSON.

300 CANDIDATES ASKED TO DECLARE POLICY ON ROADS

When the 300 or more candidates in the forthcoming Alberta election go before the people, they will be asked to answer some pertinent questions concerning their policies as to highway development and increasing tourist traffic.

A vigorous campaign is being waged by the Alberta Road Association with a view to bringing this question to head at this election. This campaign will be carried on in all parts of the province.

In every district members of the A.M.A. and their friends are being urged to put clear questions before the candidates, so that those who are prepared to state their policies may do so at this time.

This is a vital election in the history of Alberta. This also is a vital period in the history of the highway development and tourist industry of this province. That makes it all the more necessary that those who seek to occupy the seats of government should make their policies known.

More permanent highways is the crying need of Alberta. In their wake will follow the tourist trade and business. As it is now, many tourists eager to reach the beauty spots of this attractive province, now find their way barred by highways over which traffic cannot pass at times of floods that are far from smooth.

The Motor Association is emphasizing the fact that good roads bring a lucrative tourist trade, all of which puts more dollars in the farmers' pockets. It is a cash business, far more profitable than wheat growing, stock raising or any of the other primary activities of this country.

In view of these facts, the Motor Association is asking the candidates to "lay their cards on the table" on this question. It feels this is no time for pussy-footing. Either a candidate believes in permanent highways, and the building up of a profitable tourist trade in a country whose scenic beauty is one of its chief assets, or he does not. There can be no side-stepping the issue.

In a campaign that is bound to be decided to some extent with conflicting issues, it would be a regrettable feature to have members elected who are pledged without regard to party affiliations to a highway and tourist development policy.

Let those who are living in various towns, villages and rural areas take advantage of this opportunity to get the definite promise from the candidate that they will back a New Deal for the motorists of this province. When members are pledged to this policy before election and win with that as one of their planks, action will be taken in the legislature.

OBITUARY

MRS. W. H. JAMES

The death of Mrs. W. H. James, July 24th, following a short illness in Gleichen was deeply mourned. Mrs. James was born in Mayfield, Derbyshire, England; she left her home in 1891 to join her brother (now Rev. Canon Haynes of Brockton) as a member of the teaching staff on the Blackfoot Reserve, and on this reserve she met and married W. H. James. In this new world, Mrs. James bravely undertook the role of a pioneer mother. But her gentleness was always well known beyond the boundaries of the James family. Her activities among members of the Anglican Church in Gleichen will long be remembered. She was president of the W.N.A. for a score of years and was vice-president of the Gleichen Old Timers Association. In her chosen home she was known to all; and all honored her, for she combined the great bravery of a pioneer with the kindly meekness of a Christian. Those who but knew her only in her later years no less than those who had been privileged to know her for many decades were saddened by her death.

As a tribute to her memory, places of business in Gleichen were closed while funeral services were held Thursday afternoon. These services were conducted by the Archdeacon J. W. Tins, pioneer missionary of the

Blackfoot Reserve; by the Rev. V. M. Gibson, of the Sarsce Reserve but formerly of Gleichen, and by the Rev. C. Bishop of the Gleichen parish.

The pall bearers were H. Scott, L. Michael, R. S. Haskeyne, J. Bolinger, John Boyd, and J. E. Ostrander. Of her immediate family Mrs. James is mourned by her husband, W. H. James and by her sons; Walter of Cluny; Douglas of Calgary; Herbert and Hugh of Gleichen. Also a sister in Ontario and a brother in England.

The floral offerings were beautiful and numerous. The following were noted: Husband, Walter, Dux, Bert, Hugh and families; Bob and Margaret; St. Andrew's Women's Auxiliary; Fire Brigade; Mr. and Mrs. J. Young; Mr. and Mrs. J. Belinger; Mr. and Mrs. J. Boyd and family; Mr. and Mrs. R. Hunter; Mr. and Mrs. Michael; Gleichen Old Timers; Mr. and Mrs. Mac; Mr. and Mrs. McConnell and Joan; Mr. and Mrs. Ostrander; Mr. and Mrs. Ramsay; Mr. and Mrs. M. Bolinger; Mr. and Mrs. Menard and family; Mr. and Mrs. Haskeyne and Stan; Canadian Legion Gleichen Branch; May, Bert and family; Mr. and Mrs. Harty; Telephone and Veronica; Mr. and Mrs. R. W. Brown, Janet, Campbell, Tommy; Mr. and Mrs. Yates; Mr. and Mrs. Stubbs; Mr. and Mrs. Biggs and family; Mr. and Mrs. Hatcher; Mr. and Mrs. D. Clark; Gleichen Baseball Club; International Harvester Co., Calgary; Rev. Canon Haynes and family; Mr. and Mrs. Gooderham.

THE CANADA YEAR BOOK FOR 1934-35

The publication of the 1934-35 edition of the Canada Year Book is announced by the General Statistics Branch of the Dominion Bureau of Statistics. The Canada Year Book is the official statistical annual of the country and contains a thoroughly up-to-date account of the natural resources of the Dominion and their development, the history of the country, its natural resources, its demography, the different branches of production, trade, transportation, finance, education, etc.—in brief, a comprehensive study within the limits of a single volume of the social and economic condition of the Dominion. This new edition has been thoroughly revised throughout and includes in all its chapters the latest information available up to the date of going to press.

The 1934-35 Canada Year Book extends to over 1,250 pages, dealing with every phase of the national life and more especially with those susceptible of statistical measurement. Attention may be specially directed to the statistical summary of the progress of Canada included in the introductory matter and giving a picture in figures of the remarkable progress which the country has made since the first census of the Dominion was taken in 1871, sixty-four years ago.

Attention is called to some of the special features of the present volume. There is included in Chapter I a brief description of standard time and time zones in Canada, which is of special interest to those who travel either in flesh or by radio. There will be found in Chapter III a discussion of the representation Act of 1933 and special table showing the populations as in 1931 of each of the new electoral districts which will return representatives to Parliament at the approaching general election. Probably the most extended presentation of the results of the census of 1931 that will appear in the Year Book is to be found in Chapter IV, where the regions are cross-analyzed by racial origin for the first time, and several new classifications are added to the section dealing with birthplaces; the chapter closes with statistics of the areas in population of the countries of the British Empire for the years 1911, 1921, and 1931 and of the countries of the world for 1931.

The mines and minerals chapter, together with the discussion of the new discoveries of economic geology in Chapter I, will be of interest to those who are concerned with this rapidly growing branch of our economic life. Again, attention may be directed to the improvement of the introduction to the "General Trade Chapter" as well as to the final statistics of the census of distribution and Services of 1930, to which has been added a more summary treatment of

Alberta Savings Certificates

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By Issuance of Savings Certificates, the Province of Alberta has for many years afforded opportunity to the public for investment of their savings at attractive interest rates, at the same time assisting the Province in maintaining public services vital to the welfare of the people.

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retail trade based upon a 65 to 70 per cent sample of all retail trade and covering the years of 1931 to 1933. In the Labor and Wages chapter may be noted the inclusion of tables showing both the occupational and the industrial distribution of the gainfully occupied population of the Dominion as in 1931. In the Public Finance Chapter appears for the first time, a comparative analysis of provincial revenues, expenditures, assets and liabilities on the basis agreed upon at the Dominion-Provincial conference of 1933; additional material regarding national income is also included in this chapter. The Currency and Banking Chapter includes a description of the New Bank of Canada and a classification of bank loans by industries and of deposits by accounts. In the Miscellaneous Administration Chapter there appears a study of liquor control, liquor sales and revenues arising therefrom, and the concluding chapter lists the honors and awards made by His Majesty the King to Canadian subjects from the resumption of the granting of titles in Canada (in January, 1934) to June, 1935.

The volume is illustrated by many maps and diagrams and the latest available data are everywhere included. Immigration and trade statistics for the fiscal year 1934-35 and dairying statistics, which it is not possible to include in Chapter VIII when this was being printed, will be found in appendices.

Owing to the urgent need for economy in the distribution of Government publications, it has become necessary to make a charge to all individuals receiving the Canada Year Book. Persons receiving the Year Book may obtain it from the King's Printer, Ottawa, as long as the supply lasts, at the price of \$1.50, which covers merely the cost of paper, printing and binding. By a special concession, ministers of religion, bona-fide students and school teachers may obtain copies at the nominal price of 50c each.

Leave Your WATCH, CLOCK AND JEWELLERY REPAIRS at McKAY HARDWARE

P. B. DISCHER
GLEICHEN AND VULCAN

China's first woman barrister, Mrs. Lo Soon Kim Teo, was among the passengers aboard the Empress of Russia, recently sailing from Vancouver. Mrs. Teo obtained her legal training in England and is attached to the Hong Kong bar.

The Canadian people seem to have developed a considerable taste for macaroni, vermicelli, spaghetti and the like Italian food preparations. Output of 24 Canadian factories in 1934 was 20,314,325 pounds and increased with 16,819,625 lbs. in 1935.

The time of the year to swat the fly is right now. A little cleaning at this season will do much to prevent a plentiful supply of flies a little later. Endicuating possible breeding places for flies now will be much easier than to kill the crop when it appears a few weeks hence. To that end rubbish piles or other attractive spots for fly culture should be removed at once. A swat the fly now remains a whole lot toward his control at the height of his season. Stopping the fly before he gets started is a good method to pursue in handling him. A sharp offensive against him is the best defense against him. Destroy his potential breeding places now and insure against his flourish a little later. Look about your premises and see what you can do to stop him before he gets the jump on you.

Green tea drinkers will find a sheer delight in the exquisite flavour of Salada Japan tea. Try a package.



The Country Weekly Newspaper

"What do you think of the future of country newspapers?"

This question was asked Mr. Wright A. Patterson by a teacher of journalism in one of the western United States state universities in the course of a conversation in which the successful efforts of big city dailies and periodicals to increase circulation in rural sections was noted, and the editorial content of these publications discussed. In answer, Mr. Patterson painted a picture of the future as he sees it.

Admitting that there is a place for the small weekly newspaper—and there is, and probably nowhere more decidedly so than on the prairies of Western Canada—the important question is: How is that position to be maintained, improved, developed? are our Western Canadian editors alive to the situation and endeavoring to meet it? If they are, they will undoubtedly receive the public support they will so well deserve.

Both weekly newspaper publishers and the reading public will be interested in Mr. Patterson's word-picture as it is presented in a recent issue of The Publishers' Auxiliary. While a bit too lengthy for complete reproduction in this column, excerpts may be given.

"There has been, within the last quarter of a century, a radical change in the people of the rural communities—the people of the towns and on the farms. Up to a quarter of a century ago, these communities were self-contained. The people seldom got beyond their local market place. It was a day's task for the farmer and his family to get as far away from home as the nearest town, possibly not more than three or four miles away. The only form of conveyance was the farm wagon, or the horse and buggy. The roads were narrow stretches of dirt that were, during portions of the year, practically impassable. From one year to another a vast majority of the rural people—the people of the towns and farms—did not get beyond their municipal lines. It was the exceptional rural family whose children went away to school. The students at universities were largely from the cities and the number attending universities was small as compared to the present time.

"Under such conditions the horizon of the rural family was extremely limited. Its members had practically no contact with the outside world and quite naturally the interests of these rural people centred about themselves and their neighbors.

"The country newspaper that catered to that local interest, that recorded the events in which the people of each community played a part, was satisfactory to the people of these communities. To this local news coverage, many editors added some general news and entertainment material and made for that time a satisfying newspaper that met very rural reader demand.

"Today conditions are radically different. The automobile and good roads have made travel possible. The day's trip now is to the city anywhere from 50 to 800 miles distant from the rural home. The World War took tens of thousands of the boys of the farm into distant training camps and associated them with boys from every section of the nation, and with every class. It sent them across the ocean into far distant lands. It widened their horizon to include practically the entire world and all classes of people and all forms of activities. It gave them a new outlook and new interests. That was 18 and 20 years ago. The farm and town boys of the World War days are now the men, the heads of families, of the rural communities of these days.

"The radio has brought the world to the rural community freddie. It has widened the view of the people of these communities until it includes all Canada, the United States, England, France, Japan, Australia and every known point in the world.

"Go to the universities to-day and a large percentage of the students are from the towns and the farms. These young people are acquiring for themselves and taking back to the rural homes from which they come, an increased interest in national and world affairs, in history in the making, in the arts and sciences and in literature.

"As a class the rural audience of to-day is a more intelligent audience than that of the city. The people of the towns and farms have to-day a wider interest than the average individual of the city. They are in no sense provincial.

"It is such an audience the country newspaper of to-day and to-morrow must appeal to if it is to live. It must bring to them intelligent interpretations of what is happening throughout the world because to-day they know the world, and they know that its happenings may directly concern themselves. The cotton farmers of the Southern States know that happenings in far-away Japan may make or break the price they get for their cotton. They know that should war come between Italy and Ethiopia, it might affect the regulation of the waters of the Blue Nile and so affect the cotton crop of the Egyptian Sudan and create a larger demand and higher price for American cotton—their cotton. The wheat farmers of Western Canada know that drought in Russia, in Argentina, in Australia, in France or many other sections of the world would certainly raise the price they would get for their product.

"The people of the towns and farms insist upon keeping in touch with those national and world affairs that have a direct bearing on their lives. They expect the newspaper they buy to bring to them the news, the facts of such happenings. They do not want rumors and wild surmises, but they do want statements of fact and what those facts mean. They will buy the newspaper that gives them such information."

Weekly newspaper editors are awakening to these new conditions. They are realizing that it is quality not quantity of reading matter that is demanded, and that the demand can be met by the use of the fact, the news, the statements of fact and what those facts mean. They will buy the newspaper that gives them such information."

For the paper that does these things there is a future. Such a paper will cover all of the to-day's national and world interests of its readers and will make itself so meet the newspaper needs as to leave no necessary place for a paper from the outside. For such a paper there is a future, greater than that of the past, and the majority of the editors of country newspapers are awake to these things. The small minority that are not, or do not awaken will, in time, pass out of the picture.

Forgetting Time Off

L. F. Loree, president D. & H. Railway says: "When you look over the people who get to the top you'll still find that they're the people who followed the old fashioned way of working like the dickens until they got where they wanted to get, people who forgot about time off."

One Explanation

Some surprise is expressed by an American sports journal at the return of the bicycle to popularity. It says that the people who buy the bicycle may be due to the fact that they followed the old fashioned way of working like the dickens until they got where they wanted to get, people who forgot about time off."

Reclamation Work

Applications From Farmers Keep Pouring In. And Work Progresses. Hon. Robert Weir, minister of agriculture, received a report from Dr. E. S. Archibald, director of experimental farms and chairman of the advisory committee which has the reclamation work in hand. The report indicated active co-operation from the western farmers to the undertaking.

Up to date 80 townships in drought-frequented areas have joined the community effort by which each farmer agrees to follow advice of the departmental experts in cropping their lands, sowing grasses and in other ways co-operate to protect the communities from soil drifting and other drought ills.

Applications for engineering and other assistance in the construction of water conservations are being received. This assistance is asked for in the construction of dug-outs, small stock-watering dams, small irrigation dams for farm and ranch forage crop production, flood schemes and pumping schemes. "They are pouring into the department at the rate of 80 to 100 a day," the report stated.

On July 5, there were 102 applications from groups of farmers asking for assistance in dugouts and small watering dams, averaging 25 farms per application. "There were more than 700 other applications from individual farmers."

"Over 70 applications have been received and a certain amount of engineering investigating already done on many of these for the construction of community dams for domestic use, land irrigations, or animal in transit water supply," the report said.

"Amongst those which have already been found feasible by the engineering staff are Wild Horse project, White Mud project, Souris dam, Crystal City dam and others."

"An engineering staff consisting of one senior engineer, nine engineers, and one junior engineer has reported for duty and thanks to the co-operation of the Dominion hydrometric service, which has supplied necessary instruments, are busily engaged in field engineering work. Reports with recommendations are coming in from these engineers rapidly."

New Form Of Flight

Man In Florida Has Used Wings

With success. The idea of strapping "wings" on a man was elaborated in some detail by Leonardo da Vinci. At the Science Museum in South Kensington there is the original "Ornithopter" designed by him in 1500. It is a beautiful work but never flew. It seems now that a new form of flight has been made practicable by Clem Sohn, known as the "human bat" who only recently flew over Daytona Beach, Florida, with "wings" of his design attached to his arms and "webbed feet". The earliest dreamers who sighed for the wings of a dove could have done the same if only they had had some means of alighting safely. The parachute has made bird-like flight possible. Once the airman has thrown himself from an airplane at a suitable height he has only to fall 1,000 feet to gather a speed of 100 to 150 m.p.h. At this speed he can glide bank, turn, or execute any manoeuvre.

Old Game Revived

Chinese Again Playing Polo After Lapse Of 300 Years

For the first time in three centuries two Chinese teams recently galloped about a polo field. The historic occasion was part of the athletic meeting of General Shang Chen's 32nd National army held at the temple of agriculture in Peiping. Although the Chinese were playing polo 1,000 years ago, the game was supposed to lapse and was not revived until inspired by a foreigner, Lt. Henry S. Julligan, young knight and West Pointer of Uncle Sam's cavalry. He is stationed at Peiping for the study of the Chinese language.

Delegates Entertained

At the annual convention of the Saskatchewan Rural Municipal Secretary-treasurers, the delegates and wives were entertained at a theatre party given by the Central Press Limited. Regis, and greatly enjoyed the picture "In Caliente" shown at the Capitol theatre.

Pretty Wife (on stand in divorce court): "It was the old story, a horse and a jackass can never agree."

Husband (roaring, as he shook off the restraining hand of his attorney): "See here, don't you call me a horse!"

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Empire Trade Agreements

New Deal With Canada Desired By Australian Premier

A new trade agreement with Canada embodying additional features is desired by Australia, Prime Minister Joseph A. Lyons, of that Dominion said in his conference with Prime Minister R. B. Bennett.

The empire trade agreements negotiated in 1932 had proved satisfactory and had brought about an increase in trade. Australia was anxious to achieve further increases and believed a revision of the present treaty in the light of experience would accomplish this. It was true Canadian exports to Australia had increased more rapidly than Australian exports to Canada, Australia had no grievance and did not consider it had got the worst of the bargain.

Happy Landings

Thrilling Episode Enacted At Moscow Military Airfield

A jumper whose parachute was torn away in midair was saved by fellow parachutist in a thrilling episode at the Moscow military airfield.

Soldier Noskoff caught on the stabilizer of an aeroplane after leaping from the wing, lost his chute and hurtled down. In midair he struck another parachutist, Soldier Kraskoff, and clutched him desperately.

They fell rapidly, until 300 feet above the earth Noskoff found the cord of Kraskoff's reserve chute and opened it in time to check their fall. Both landed safely.

Vimy Pilgrimage

Dominion Organizer Leaves For Europe To Complete Plans

Ben W. Allen, Dominion Organizer of the Vimy Pilgrimage which is being planned by the Canadian Legion of the British Empire Service League, sailed on the Cunard-White Star liner Albatross to complete arrangements for the reception and billeting of the Canadian Expeditionary Force, which at this time next year will be crossing the Atlantic en route to the battlefields of France and Belgium. "While the climax of the Pilgrimage will undoubtedly be the unveiling of the great Memorial on 'Vimy Ridge,'" Allen stated, "the itinerary will include visits to the battlefields and cemeteries in the Arras and Ypres sectors, where the Canadian Corps fought its greatest battles and Canada's citizen soldiers made their greatest contribution towards victory and peace."

On the continent, Mr. Allen will confer with the French and Belgian authorities and ex-service-men's organizations regarding the official part of the program and will complete the arrangements for the route to be followed and the transport and billeting facilities. "We have already had indications," Mr. Allen said, "that our old allies propose to make our visit next year the occasion for joyful demonstrations of comradeship and international friendship. It will be a tremendous experience for the troops and their families."

In London, Mr. Allen will confer with officials of the British Empire Service League, the Dominion Office and the Canadian High Commissioner, and will complete the arrangements for the four-day visit of the pilgrims to the Empire capital. Other bodies interested in the arrangements for the Pilgrimage and on whom Mr. Allen will call while in England, are the Canadian Battlefields Memorial Commission, the Imperial War Graves Commission, and the Canadian Pacific and Canadian National Steamship Lines. Throughout his trip, Mr. Allen will be accompanied by Mr. J. R. Bowler, R.E.C. General Secretary, of the Canadian Legion, Dominion Command.

TO END PAIN

rub in Minard's...
Minard's...
Minard's...
Minard's...

MINARD'S

"KING OF PAIN"

MINIMENT

Donaldson Atlantic Line

Change Of Name Is Announced By Agents

Donaldson Atlantic Line is the new name for the former Anchor-Donaldson Line, it was announced by Cunard White Star Limited, who are their agents in Canada and the United States.

The change of name signifies the return of the Canadian-Scottish passenger service to complete control by the Donaldson interests which originally promoted it," stated George D. Huband, deputy chief Canadian representative of Cunard White Star, in an interview at Montreal.

"The Donaldson Line itself commenced its Canadian operations in 1870 and has since then maintained continuously its Canadian operations in service between Canada and its home port of Glasgow. Its growth has also been marked by the acquisition of the old Allan Line service to South America, the development of the Montreal-Bristol Channel trade and the service from Vancouver to Great Britain."

Experiment In Human Nature

One Dollar Sent To 1,000 Toronto Citizens As A Test

An experiment in human nature began in Toronto when 1,000 citizens received a \$1 bill in the mail.

While it was not the first time the currency was enclosed in an envelope with a message from the Ontario Safety League.

"Here's a dollar. Keep it if you want to, but I don't think you will," read the letter from J. F. H. Wynne, secretary of the league.

The experiment started, officials said, when a citizen donated \$1,000 to the league, and asked it be sent to 1,000 persons as an appeal for funds to protect the safety of children.

The donor pointed out 1,000 children were killed in Canada since 1925 and declared, "The enclosed dollar is evidence of one man's faith in humanity and is invested in the belief every dollar will come back—and that each dollar will bring back more."

FASHION FANCIES



664

DRAMATIC DOTS FOR PLAY SUIT FOR COUNTRY OR THE BEACH QUICKLY MADE!

By Ellen Worth

The practical play pattern for to-day is the ideal thing for active sports and the beach. It favors the tailored shirtwaist lines, with that little girl air about it, that you'll love to wear. The suit, buttoning from neck to hem, makes it especially easy to slip into. Generous padded insets at the sides, lend plenty of freedom to the detachable skirt.

While gaily dotted pique—strawberry pink on lighter pink ground—made the model pictured, there are numerous other smart and inexpensive patterns for this easily made play suit.

Style No. 664 is designed for sizes 12, 14, 16 and 18 years. Size 14 requires 4 1/2 yards of 30-inch material for the entire outfit.

Patterns 12c each. Address mail orders to: Pattern Department, Winnipeg Newspaper Union, 175 McDermot Ave. E., Winnipeg.

Summer Fashion Book contains many more smart, cool vacation clothes. Send for your copy to-day, the price is 35c cash.



Use Your Head!

Times are better... why not get back to Ogden's? You no longer need deny yourself the best cigarette tobacco when it costs so little!

Get yourself a package of Ogden's Fine Cut... smoke it with "Vogue" or "Chanticleer" papers... and you'll say: "Happy days are here again." Fifty-two Folger Hands, any numbers now accepted as a complete set.

OGDEN'S FINE CUT

Your Pipe Knows Ogden's Cut Plug

Air Routes Are Valuable

Make Communication With All Parts

Air and Empire are closely linked. The most valuable bonds in any empire are its communications. The Romans knew that their roads were veins for their empire's lifeblood. But the speed of modern transport has made communications ten times more valuable. If Britons and Americans could have used airplanes to exchange their views in 1775 America might never have left the Empire. The more air routes we open to keep the Empire together the fewer problems will arise to keep it apart.—London Sunday Express.

New Gyroplane Tried Out

Will Also Vertically And Attain Ordinary Horizontal Speeds

A newly perfected gyroplane, an aerial craft capable of rising vertically like a helicopter and attaining ordinary speeds comparable to those of ordinary aeroplanes, went through an initial trying out at Villacoublay, France. Its propellers are placed in horizontal positions, powered by several motors.

The best way to get your name in print is to catch a trout weighing about five pounds.

Insects cannot mate, because their muscles are inside their skeletons.

TIRED and IRRITABLE

Do you feel Of Ennervated and nervous? Is your household a burden? Take Lydia E. Pinkham's Vegetable Compound. Mrs. M. A. Kelly of Woodstock, New Brunswick, says, "I was weak and rundown, a neighbor brought me your Vegetable Compound. It helped me so much that I am taking it now at the 'Change'."

Get a bottle NOW! It may be just the medicine YOU need.

Try Lydia E. Pinkham's VEGETABLE COMPOUND

A HANDY
POCKET TREAT

SWEETENS THE BREATH!

Canada's Oldest Industry

Maple Sugar Was Made By Indians Before Year 1073

Of all the agricultural activities practiced on the North American Continent, that of extracting sap from the maple tree and concentrating it into syrup or sugar is one of the oldest. While many legendary stories shroud the discovery of the art of making maple sugar, the Indians are known to have made maple sugar prior to the year 1073, and although a great many changes in methods of production have taken place in the last half century, the romantic side of sugar making still remains. The expression "sap's running" still provides a joyous thrill to rural dwellers in Eastern Canada, and "sugaring off" still is a feature of the annual make.

In the early days of the industry there was little traffic in maple products, but with the growth of urban population and the migration of sons and daughters from the farms to the cities and towns and their desire for the well remembered delicacies there gradually has developed an important trade in maple products. In 1851 production in Canada amounted to 13,500,000 pounds of sugar; in 1891 it was 22,500,000 pounds, and during the last few years production has averaged approximately 25,000,000 pounds.

About 25 per cent. of Canada's maple products are exported to the United States annually, largely for use in flavoring tobacco. In Canada the larger proportion of maple sugar and maple syrup is in demand for household use.

Depends On Soldiers

Ethiopia May Lose Services Of The Red Cross

The ministrations of the Red Cross may be withheld from Ethiopia in case of war with Italy because Emperor Haile Selassie has so far been unable to give his word that his soldiers will not mutilate captives, according to Field Director T. A. Lambie of the Ethiopian mission service. Dr. Lambie explained the Emperor could not "sincerely" pledge his word in this regard because of the almost uncontrollable ferocity of some Ethiopian frontier tribes. The mission director is trying to organize in London an ambulance corps for Ethiopia.

Welsh Word For Dole

An An Alternative It Did Not Win Prize

An offer to give half a guinea for the best alternative to the word "dole" was recently announced by the Hull Stipendiary Magistrate, J. R. Macdonald. At the police court recently Mr. Macdonald read a letter from a woman in Montgomeryshire suggesting a Welsh alternative—*cylinddyddiaid*. The Stipendiary after trying to pronounce it, said: "I don't think I will give half a guinea for that."—London Times.

River Changes Its Course

The village of Elyth, Northumberland, England, has a lighthouse in the middle of the town. It originally stood at the mouth of Elyth Harbor, but the river changed its course, leaving the lighthouse high and dry.

Mexico ranks first, the United States second, and Canada third, in world silver production.

What are needed are rear seat brakes that will stop the other car.

ITCHING TORTURE
Stopped Instantly

D. D. D. Prescription Speeds Relief

Even the most stubborn itching of eczema, pimples, measles or other insect bites, rashes and many other skin afflictions quickly yields to Dr. D. D. D. Prescription. Forty years of experience. Penetrates the skin, soothing and healing the inflamed tissue. No fuss—no pain. Clears skin, restores and stimulates it. It dries up almost immediately. Try Dr. D. D. D. Prescription today. It is the most intense itching instantly. A 35c trial bottle of any drug store, is guaranteed to prove it—or money back. Dr. D. D. D. is made by the owners of ITALIAN BALM.

Predicts Earthquakes

New York Investigator Seems To Be Able To Foretell Disturbances

A volcano erupted in the East Indians, an earthquake shook part of Japan and earth tremors were reported in Chile and Peru and a prophetic was no longer without honor.

The prophet, young Reuben Greenspan of New York, predicted those disturbances on June 8. With a government map of quake zones, an astronomical chart and his own expert mathematics, he announced in letters to newspapers and the consultants of the affected countries and that they would occur just where and when they did.

Greenspan, who teaches at a school in the Seamen's Church Institute, evolved a theory that when planetary bodies reach a certain alignment they exert a gravitational pull which affects weak spots in the earth's surface.

He checked this theory backward against 120 earthquakes of the past and found it vindicated, he said, in 87 per cent. of the cases.

Then he declared that on May 31 and June 1 a serious earthquake would rock a particular section of India. On that date, when the sun and the moon were in conjunction over latitude 25 degrees north and longitude 74 degrees east, the town of Quetta was destroyed with a loss of 56,000 lives.

Nobody remembered Greenspan's letters then. It was only recently when the three disturbances in a row occurred as he had predicted, that anyone paid attention to his forecasts.

Home Curing Of Pork

Either Dry Salt Or The Brine Method May Be Used

In the home curing of pork either the "dry salt" or the "brine" method may be employed, but whichever process is adopted common salt is the curing agent. Such other ingredients as sugar, saltpetre and baking soda are also used. As a rule, the old-fashioned brown sugar is preferred to the white granulated kind as it is believed to give a slightly better flavour to the meat. A small quantity of saltpetre has a preservative effect and gives a reddish colour to the meat. Baking soda is used principally with the brine cure.

Pork for curing should be cut up into convenient sizes, and it is important that the meat has been cooled out of the meat, and on the other hand, that the meat is not frozen when the curing is commenced. A cool, well-ventilated cellar is a desirable place for both brine and dry curing. The curing is more easily controlled in cold, or at least cool, weather, so that thick pieces may not have a chance to spoil before the salt has penetrated. For beginners the brine cure is preferred because there is less likelihood of failure, but full information as to the home curing of pork, the storing of meat, and how to make sausages and head cheese is contained in the booklet "The Home Curing of Pork" just issued by the Dominion Department of Agriculture.

Russo-American Trade Treaty
The Soviet government's intention to purchase \$30,000,000 worth of goods in the United States during the next 12 months was officially revealed in letters Maxim Litvinov, Soviet foreign commissar, exchanged with United States ambassador William C. Bullitt, incidental to notes establishing the newly-concluded Russo-American trade treaty.

Successful Gold Divers
Divers from the Italian salvage ship *Artiglio* have recovered 4,000,000 gold francs (about \$28,000) from the wreck of the sunken liner *Egypt* within a fortnight. It was revealed recently. The *Egypt* was sunk off the Isle of Ushant in a collision with the S.S. *Seine*, May 21, 1922.

Drouth Area Produces Crops
Western Canada so-called drouth area still is and will continue to be one of the most valuable stretches of agricultural districts in the Dominion. So concluded Dr. E. S. Archibald, of the department of agriculture, Ottawa, after an inspection of rehabilitation efforts in the drouth areas.

Stephen Foster never saw the Swanee river and had not even heard of it until he saw the name on a map, while looking for a name to use in his song.

A Berlin portrait is a photograph to which a mezzotint effect has been given by placing a ground glass over the negative during printing.

Long Bicycle Trip

Pedals Machine From Nova Scotia To Vancouver

A 20-year-old jobless farmhand from Nova Scotia has a bit of advice to pass on to ambitious young Canadians who are unemployed and desire to keep up their morale and good health.

His advice is—do something. Two months ago Hubert Smith of Amherst, N.S., packed a few belongings including some blankets and a tent, packed them on his bicycle and started out.

Recently he arrived in Vancouver, ruddy-faced, happy and in the best of health after cycling 3,750 miles over Canadian highways with his 80-pound load.

A Favorite Instrument

Malayans Like Bagpipes And Have Learned To Play Them

The Malayans like the bagpipes, and they play them as well. It is only 15 months since the instruments were introduced to them, but already the jobless military forces have given their first public performance—and it was a great success. It was at a military tattoo arranged as a farewell to the Sultanah, a Scotswoman who has been in Edinburgh, and is commander-in-chief of the forces, before her departure for Europe.

THE RHYMING
OPTIMISTBy Aline Michaelis
FORSAKEN CRESTS

Upon a hill, no matter where,
A hill abrupt and bold, rock-strewn,
Four walls, unfinished, cleave the air
And fade in light of sun and moon.

They crumble in the wind and rain;
All unperceived, slowly year by year,
They struggle with the earth again,
Their outline grows less sharp, less clear.

I wonder if the builder's thought
Does not, in longing, sometimes wing
Back to the hope which came to naught,
This poor, eroded, ruined thing?

Once I built so, dear God, I yearn
For vistas cloud-brushed, sun-sweet,
Who knows? Perhaps I shall return
To those forsaken crests at last!

Talking About House-Flies

—Do You Know This?

Doctors And Scientists Realize Danger To Human Life Caused By This Pest

A common house-fly has four black stripes on its back. It has large eyes, short feelers and one pair of wings. It has two small round balancers, borne on slender stalks, which also act as organs of hearing. A house-fly cannot bite. Its mouth is spread out for sucking. It has to suck a hard object, like a grain of sugar, with its mouth, and its own mouth before it can suck it up.

It breeds in heaps of filth and waste and carries disease germs on its hairy legs. It lays one hundred to two hundred eggs in one batch which hatch into maggots in twenty-four hours and after five days become the pupae. This refers to the in-between stage after they are maggots and before they are adult flies. Is it any wonder that doctors, scientists, health authorities who realize the danger to human life which is carried around by this deadly pest, urge its extermination by every possible means?

John Swanson and Charles Hanson, who served aboard the vessel in 1934, testified a seaman, attempting to knock scale off the side of the ship with a broom, rammed a hole four inches square through the side with the broom head.

A most thrilling story has been developed by a Frenchman, who counts down precipitous hills on a sled that he has designed to which a parachute is attached.

TODAY'S BEST BUY

SENTINEL
TIRESMADE BY
FirestoneAT A PRICE
AS LOW AS
\$5.25
TAX INCLUDED

4.40/21	\$7.25
4.50/21	8.00
4.75/19	8.75
5.00/19	9.50
5.25/18	10.75
5.50/17	11.50

Other Sentinel sizes proportionately low. See list on opposite page.

THINK of it — a Firestone Tire for as little as \$5.25! Never before could you get Firestone quality at such a low price.

With each Sentinel Tire you get a written guarantee that assures you freedom from cuts, bruises, blowouts and other road hazards except punctures for 6 months. And, even though Sentinel Tires are guaranteed for this period, they are made to last much longer.

Take advantage of present low prices to replace worn tires. See the nearest Firestone Dealer today.

GUARANTEED BY THE NAME
Firestone

British Short Wave Programs

To Be Featured Over Canadian Radio Commission Network

Rebroadcasting throughout Canada of British short wave programs will shortly become a regular feature in the national network programs of the Canadian Radio Broadcasting Commission.

After months of experimenting the commission has constructed near Ottawa, a powerful short wave receiving station which will pick up British Broadcasting Corporation programs and relay them direct to CRO in Ottawa. There they will later be put out over the commission's national network.

With the powerful new receiver in stations in England, France, Germany and other European countries on what is known as the great circle line.

Because of the difference in time which makes it inconvenient to Canadian listeners to hear British programs direct, the daily programs will not be relayed in, but Blatophone recordings will be made of the best, and they will be a regular feature each evening in the national programs.

Investigate Wreck

Charges Made That S.S. Millpool Was Not Seaworthy

Charges that the ill-fated S.S. Millpool, which went down last October in the Atlantic with a loss of 29 lives, was "an old wreck" were heard in London at the board of trade investigation into the disaster.

John Swanson and Charles Hanson, who served aboard the vessel in 1934, testified a seaman, attempting to knock scale off the side of the ship with a broom, rammed a hole four inches square through the side with the broom head.

A most thrilling story has been developed by a Frenchman, who counts down precipitous hills on a sled that he has designed to which a parachute is attached.

Little Helps For This Week

Speak Lord; for Thy servant heareth. I. Samuel 3.9.

Though heralded with nought of fear
Or outward sign or show,
Though only to the inward ear
It whispers soft and low:
Though dropping as the manna fell,
Unseen, yet from above,
Noiseless as dew-fall, heed it well—
Thy Father's call of love.

—J. G. Whittier.

This is one result of the attitude into which we are put by humility, by purity, by calmness, that we have the silence in which to watch what is the will of God concerning us. If we think no more of ourselves than we ought to think if we seek not our own but others' welfare, if we are prepared to take all things as God's dealings with us, then we may have a chance from time to time to catch what God has to tell us. In the Muslim devotion one constant gesture is to put the hands to the ears as if to listen to the messages from the other world. This is the attitude which our minds assume if we have a standing place above and beyond the stir and confusion of this mortal world.

Regulations In France

Government Has Control Over Farmers To Great Extent

No farmer in France, according to French regulations, may sow the same field in wheat two years in succession. On April 1 every year the French farmer must declare the area he has sown to wheat, and on August 1 every holder of more than a ton of wheat or flour must declare his holdings to the government.

Red and green, the two most important colors used in traffic signals, are the colors most commonly confused by persons who are color blind.

Half a century ago these bad times would have been good times.

Wm. L. Ford's

Para-Sani

You'll save its modest cost before half the bill is used. That's because this heavy waxed paper keeps left-over fresh, moist and flavorful. Ask for Appford's Para-Sani because of the exclusive knife edge cutter on the box.

HEAVY WAXED PAPER

Warehouses At Calgary, Edmonton, Regina and Winnipeg

Drink BEER

for cool and satisfying
refreshment

Good beer is a perfect
summer beverage that
quickly supplies new energy
and restores vitality.

FIVE FAMOUS BRANDS
in bottles or on draught at
all good hotels and clubs,
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ORDER BY THE CASE DIRECT FROM OUR
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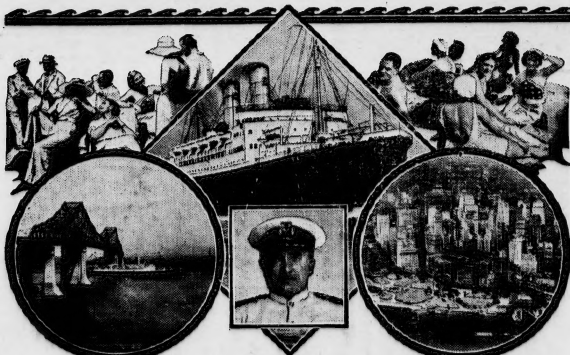
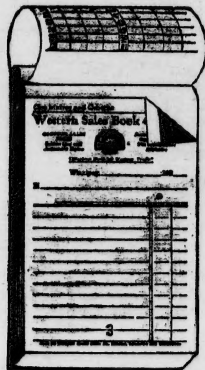
AGENTS FOR THE BREWING INDUSTRY OF ALBERTA

This advert. is not inserted by the Alta. Liquor Control Board or by the Govt. of the Province of Alberta

For Counter Sales Books See us

YOU CAN GET THEM
IN ANY SIZE AND
QUANTITY YOU WISH

The Gleichen Call



Fourteen thousand eight hundred and forty-three happy holidaymakers can't be wrong, or so the Canadian Pacific Steamships expect to prove this summer with four short sea cruises by the Duchess of Richmond between Montreal and New York.

During the last three summers two Duchess liners have made between them eleven of the nine day trips, the popularity of which has been shown by the fact that 15,843 passengers were carried on these vacation cruises.

The Duchess of Richmond's cruise departures from Montreal will be on July 21, July 31, August 10 and August 20, and from Quebec the evening of the same day. Sixteen hours will be spent in New York on July 25, August 4, August 14 and August 24, with return to Montreal on July 29, August 9, August 19 and August 29. The day prior to arrival in Montreal eight hours will be spent in Quebec, with opportunities and facilities provided for exploration of the Ancient Capital and surrounding districts such as the Cote de Beaupre, with its famous Shrine of St. Anne. Sightseeing trips in New York will also be arranged for those who wish to take them.

All the "trimmings" such as characteristic a laigher cruise have been planned for the Duchess of Richmond's nine day cruises, and each day of the trip down the majestic St. Lawrence and around the scenic coasts of Nova Scotia and New England will be a complete experience in itself.

Facilities for enjoyment, both in exercise and relaxation, include an open-air swimming-pool, a gymnasium, deck-tennis, horse-racing, shuffleboard and many other sports, and also the opportunity for lazy do-nothingness, for which no better medium can be found than a comfortable deck-chair on a long sunny afternoon.

William Webber, who has directed all previous "Duchess" cruises to New York, will again be cruise director, and all manner of entertainment and organized enjoyment for the cruise members will be provided under his direction and that of the Staff-Captain and the Directress of Entertainment. In command will be Captain Arthur Rodwell, for several years commander of the Montserrat and recently appointed to the Duchess of Richmond.

Town & District

Miss Lauretta Blais is now home from Edmonton, where she has been attending school for the past ten months.

John and Harold Anglin of Edmonton have been spending the past couple of weeks in town visiting their parents Mr. and Mrs. Anglin.

Bob Haskayne has redecorated his summer residence and now spends most of his time there. This cottage is located about a mile west of Gleichen and from it a splendid view of the town and surrounding country is to be had.

Olie is in tears these days. He has lost his pet goat. A couple of dogs chewed the goat up so bad that he had to be destroyed. Olie who is well known as the town's walking advertisement for anything that is to occur, is inconsolable and his friends feel genuinely sorry for him.

Gleichen baseball boys played Blackie a return game on Sunday afternoon. This time the local team captured the long end of a 10-7 score. Following the first game with Blackie when Gleichen lost, the local team and fans figured it out that in the next encounter Gleichen would win. Their predictions came true.

Mr. and Mrs. Arthur Blais have had as a visitor their daughter, Sr. Marie Bathilde, of Pincher Creek. A supper was given Sunday evening at the home of her parents where her immediate relatives were awaiting her arrival. Her visit lasted four days during which she spent a happy reunion with her relatives and friends.

J. J. Robinson and his gang of carpenters are busy reshingling Even tide Home. The great hail storm of a couple of weeks ago ripped the shingles on the roof to pieces.

J. Gorrill, principal of the Gleichen schools, returned from Edmonton last week, where he had spent the past three weeks checking over examination papers. He states there were a large staff of examiners on hand and they were kept very busy all of three weeks.

A number of town boys have been camping at the swimming hole, North Camp, for the past week. There are eight boys there and occupy two tents. They are having a wonderful time swimming and fishing and will likely break camp today.

The Doukoubours of Shuldice have been doing a great business in town selling vegetables since the hail storm two weeks ago. Apparently the townspeople have much to learn yet in the matter of gardening judging by the quality of stuff brought in by the Doukoubours.

O. Wilson, wife and family are here from Lethbridge visiting relatives and friends.

Mrs. C. J. McKay of Cannington, Ont. spent a few days here last week visiting her sister Mrs. Geo. W. Evans and friends she met when she taught school at Shamrock some 15 years ago.

Mr. and Mrs. Ady of the Even tide Home staff will have this week for a holiday in Manitoba. They will be accompanied by Miss Milfourn who will visit her parents for a time in that province.

A hockey fan drifted into this office Saturday and wanted to know why something was not done to raise a few dollars for hockey next winter. He went on to state the hockey outlook is not as black as some would believe and that in other years something was done in the summer to raise some money, such as a tournament or a night of hilarity at the rink.

Mr. A. Yetman and family of Winnipeg who have been visiting at Even tide Home, left for home by motor on Monday of this week.

In a baseball game at Duchess last Wednesday afternoon Gleichen won with a score of something like 21-1 Gleichen hit the Duchess pitcher's offerings high, wide handsome.

Mrs. R. M. Stabback of Calgary spent a few days in town visiting friends the latter part of last week. She returned home Sunday.

Many, many months have gone by since the streets were dragged. To say the least the ruts and holes on some of the streets are not complimentary to the town. One wit puts it that the public works committee fell into one of these holes and disappeared. Why not have these back breaking, rut setting and teeth shattering streets dragged?

NOTICE

TOWN OF GLEICHEN

Notice is hereby given that under the provisions of the Tax Recovery Act 1929 the Town of Gleichen will offer for sale by public auction at the Town office, Crowfoot Street, Gleichen on Friday the 9th day of August, 1935, at 10 o'clock in the forenoon the following parcels of land.

Lots	Block	Plan
1 and 2	2	249B
1, 12 and 30	3	249B
1	5	2893K
22 and 23	6	752N
27, 28, 29, and 30	8	752N
15	12	968X
6, 7, and 9 to 20 (incl.)	18	2550A.J.
1 to 5 (incl.)	19	2550A.J.
8, 9 and 15 to 20 (incl.)	19	2550A.J.
5 to 8 (incl.)	20	2550A.J.
24 to 27 (incl.)	20	2550A.J.
1 to 12 (incl.)	22	6152A.C
9, 10, and 16 to 19 (incl.)	A	5345N
16 and 17	B	5345N
1, 2 and 30 to 34 (incl.)	D	5345N
3 and 4	E	5345N
14 to 16 (incl.)	G	1465A.D.
34 to 36 (incl.)	H	1465A.D.
26	K	1465A.D.

50 feet by 50 feet of lots 34 and 35 in Block 8 Plan 752N as described in Certificate of Title 38 G 130.

Part of South East quarter 13-22-23 W. 4th Meridian, containing 30.85 acres more or less as described in Certificate of Title 30 5 54.

Each parcel will be offered for sale subject to a reserve bid and subject to the reservations contained in the existing certificates of title.

Terms Cash.

Redemption may be effected by payment of all arrears of taxes and costs at any time prior to the sale.

Dated at Gleichen, Alberta this 21st day of May, 1935.

M. MURRAY,
Secretary-Treasurer.

An improved solvent has been developed for removing chewing gum from under theatre seats and elsewhere.

KATHERINE HEPBURN

As the lying, stealing, singing, praying witch girl of the Ozarks

in

SPITFIRE

EVENING SHOWS 7.30 and 9 P.M.
GLEICHEN COMMUNITY HALL

CLASSIFIED WANT ADS

The telephone will reach your man quickly. If you are sure just where he is the telephone will do it quicker. But if it is good help you want and do not know just where to find it, our Want Ads are quicker than either.

CLASSIFIED ADS

Notice under this heading 15 words or under 50c, first insertion and 25c each subsequent insertion 2 weeks \$1.00. Over 15 words one cent per word for each insertion

SCOOTER FOR SALE.—In first class shape. This scooter will out scoot any other scooter in town. Apply Elliott Evans.

FOR SALE.—Sewing machine, in first condition. Apply at the Call office.

STRAYED.—On the premises of the undersigned, 18-23-25, one black mare brand indistinguishable, white spot on face. Owner to prove property and pay for this ad and remove animal. W. Sanders.

For Your Printing Requirements Enquire Here

The Call will print any of the following and many other items, not mentioned, that are needed in business today

Do You Need Any of the Following?

Placards, Bills, Tags, Books, Labels, Booklets, Badges, Blotters, Circulars, Vouchers, Bill Heads, Hand Bills, Posters, Pamphlets, Price Lists, Catalogues, Invitations, Note Heads, Statements, Post Cards, Prize Lists, Milk Tickets, Programs, Blank Notes, Score Cards, Menu Cards, Meal Tickets, Order Blanks, Memo Heads, Filing Cards, Window Cards, Visiting Cards, Bread Tickets, Legal Forms, Letterheads, Business Cards, Shipping Cards, Show Printing, At Home Cards, Store Sale Bills, Raffle tickets, Envelopes, Display Posters, Loose Leaf Account Sheets, Etc.

—In fact anything in the line of printing—

The Call Gleichen, Alta.